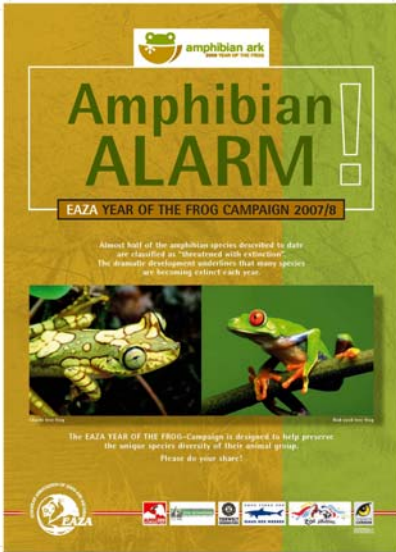


9.00 – Sponsor a Species – THE YEAR OF THE FROG



This is the year of the frog. It has been set due to the extreme threat which exist to this fundamental part of our natural world. 32% of all 6,000 species of amphibians are in decline and all are under threat. This is due to a combination of disease, loss of habitat and global warming. They seem to be more sensitive to mans damage than many other organisms yet are an essential part of natural world. Over 30 species have become extinct over the last 20-30 years, however there is still a chance to save many of them. With further fieldwork, habitat protection and captive breeding they may be more secure and many conservation organisations have come together to create an amphibian ark. This joint effort needs your support so why not sponsor a frog, it has been estimated that \$100,000 dollars is required to save each species.

Friends of Green Tourism

We in the green tourism business scheme are setting a challenge on our businesses to become involved in this important work. We have selected 10 species, which we would encourage our businesses to support from over 100 threatened species. If you would like to find out more and sponsor an animal go to one of the organisations below and please remember to tell us what you have done. This will allow us to log our joint efforts and build on our successes. Individually \$100,000 is a lot of money but if all green tourism businesses raised £1000 we would save over 20 species.

Personal commitment

We all need to make personal commitments to save the planet and its creatures I have put £1000 to the edge campaign today. J. Proctor April 2008



Did you know?

Amphibians make up a greater biomass in our ecology than the mammals and are vital in regulating other organisms many classed as pests such as mosquitoes, locusts and other insects. They are also important in protecting food crops from slug damage and are a vital food source for other animals. In the UK the edible frog became extinct in the 1980's and the agile frog is now found in only one pond.



6 of the 10 species we have chosen to support. 1. Red egg frog Cameroon, 2. Chilean Mountains false toad. 3. Mazumbai warty frog, Tanzania. 4. Malagasy rainbow frog. 5 Purple frog India. 6. Hewitts ghost frog South Africa. We are also following: Demonic poison frog, Venezuela, Langbei toothed toad China. Seychelles frog and the Luristan newt from Iran.

Partners in Green Tourism: London, Newquay and Paignton Zoos are members of Green Tourism and involved with captive breeding and support as are many others including Chester, Blackpool and Bristol.

Further information

Amphibian Ark - www.amphibianark.org
 The edge of existence - www.edgeofexistence.org
 Designed and produced by Green Business UK Ltd 2008.